Altmetrics

Euan Adie, Altmetric.com
Traditionally we’ve been pretty good at quickly recognizing & showing citations from here.
Or here

Barack Obama (@BarackObama)

Ninety-seven percent of scientists agree: #climate change is real, man-made and dangerous. Read more: OFA.BO/gJsdFp

Greenpeace (@Greenpeace)

@dgrwhippet this paper examines 11,944 climate abstracts, 97.2% suggest that humans are causing climate change iopscience.iop.org/1748-9326/8/2/...
Part 3 Section 3: Impact template and case studies (REF3a/b)

Definition of impact for the REF

140. For the purposes of the REF, impact is defined as an effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia (as set out in paragraph 143).

141. Impact includes, but is not limited to, an effect on, change or benefit to:
- the activity, attitude, capacity, opportunity, process or practice of an audience, benefitting constituency, or organization of any kind;
- the activity, opportunity, capacity, or benefit to the public, whether regionally, nationally, internationally or globally;

142. Impact includes the potential for harm, risk, cost or other negative effects.

2 Relevance to society

The committee assesses the quality, scale and relevance of contributions targeting specific economic, social or cultural target groups, of advisory reports for policy, of contributions to public debates, and so on. The point is to assess contributions in areas that the research unit has itself designated as target areas.

When evaluating NSF proposals, reviewers will be asked to consider what the proposers want to do, why they want to do it, how they plan to do it, how they will know if they succeed, and what benefits could accrue if the project is successful. These issues apply both to the technical aspects of the proposal and the way in which the project may make broader contributions. To that end, reviewers will be asked to evaluate all proposals against two criteria:

- **Intellectual Merit**: The Intellectual Merit criterion encompasses the potential to advance knowledge; and

- **Broader Impacts**: The Broader Impacts criterion encompasses the potential to benefit society and contribute to the achievement of specific, desired societal outcomes.
Altmetrics in a nutshell

• Research gets viewed and used in lots of different contexts
• Altmetrics try to capture all that activity and make it useful to authors, readers and publishers
• Complements citation counts
• The activity may reflect attention, quality (warning!), impact...
(Valanginian–Barremian) Broome Sandstone of the Walmadany Area (James Price Point), Dampier Peninsula, Western Australia

Steven W. Salisbury, Anthony Romilio, Matthew C. Herne, Ryan T. Tucker & Jay P. Nair
Pages 1-152 | Published online: 24 Mar 2017

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Steven W. Salisbury, Anthony Romililo, Matthew C. Herne, Ryan T. Tucker & Jay P. Nair
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Citations
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But beware....
With great (metrics) power comes great responsibility
Thanks!

Always happy to chat by email: euan@altmetric.com

Or tweet: @stew