Fit for the Future: Building an Open and Ethical Research Environment

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Academic endeavour is changing
Access models are more diverse
21st C Researcher demands are different

- Digital natives
- Expect instant access and easy sharing
- Highly collaborative and globally networked
- Increasingly interdisciplinary
- Heterogeneous
- Data producers
- Need credit and real world impact
- Peripatetic
- Overstretched
- Subject to conflicting demands of funders and institutions
What Journal Publishers do

• **Filter** – attract and curate the best content

• **Frame** – format, content brand, responsibility for version of record

• **Amplify** – dissemination, marketing, sales, promotion

• **Connect** – use networks to drive reach and promote collaboration

• **Navigate the waves of technological change** – impacting all aspects of the research communication flow, to *ensure discoverability and visibility*
Trust and transparency
## Open Research

### We have a great Open Access journal program.
- Over 90% of our journals offer Open Access options;
- a list of over 250 Open Access journals;
- acquisitions of Dove Medical Press and Co-Action Publishing

### We support Open Research
- We take a broad approach to Open Research beyond OA:
  - We were among the first to champion Open Citations and Open Data
  - Through this year we have been rolling out Data Sharing Policies across our journals list.

### Don’t just take our word for it...
- Open Science and Research ranked us and SpringerNature most highly for our Open policies.
- We scored highly for our Self-Archiving Policies, Open Citations and the Access we provide to Information.

### We experiment
- We’ve used Green and Gold OA to find sustainable solutions that best serve the needs of researchers.
- For example our Library and Information Science zero embargo pilot, discount and waiver programs, read and publish deals.
Discoverability & Accessibility
Thank you (and more from us...)